



# THE BULLETIN

## Overseas Press Club of America

Published at Headquarters, 1475 Broadway, New York 36, N. Y., Longacre 4-0174

CABLE ADDRESS: OPCLUBAM

Vol. 9, No. 3

\*\*\*\*\* COMING EVENT \*\*\*\*\*  
LUNCHEON

January 16, 1954

Thursday, January 28 -- Toots Shor's, 51 West 51st Street  
Cocktails at 12 Noon ----- Luncheon served at 12:30 PM  
Members: \$2.75 -----Guests: \$3.25 tip and tax included

\* \* \*

GLIMPSES FROM A 16-MONTH STAY IN GERMANY

by

Past President LOUIS P. LOCHNER  
Veteran Foreign Correspondent, Former AP Berlin Bureau Chief  
\* \* \*

Announced this week as a "coming event" is Past President LOUIS P. LOCHNER's appearance next week before a welcoming-home OPC luncheon. The beloved Past President, veteran correspondent, biographer and author will discuss the present dangers of neo-Naziism and will attempt to evaluate the effect of reconstruction in modern Germany. This will be an expert report from one of America's top correspondents! PLEASE MAKE RESERVATIONS WELL IN ADVANCE.

# # #

## EUROPE BOUND?

"*THE PRESIDENT*"—deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.

"*THE RAINBOW*"—thrifty Clipper® tourist service in million-dollar aircraft... yes, the 300-mph Super-6 Clippers used on *The Rainbow* were specially designed and built for this popular service!

\*Trade Mark, Reg. U.S. Pat. Off.



More people—by far—fly to Europe on **PAN AMERICAN**

WORLD'S MOST EXPERIENCED AIRLINE

LOW "THRIFT SEASON" FARES NOV 1 - MARCH 31... FROM \$175 ROUND TRIP

\*\*\*\*\* Following several good reports, the Memorial Fund campaign was at a  
 FUND DRIVE SLOWS \* standstill during the past week with no new contributions recorded.  
 DOWN THIS WEEK \* The totals as of January 12 show: Cash: \$237,396...Pledged: \$4,530...  
 \*\*\*\*\* making a total of \$241,926..and leaving a goal of \$59,074.

JACK RAYEL, until recently national TV program manager at NBC, has assumed production of the new "Home" show, an hour-long afternoon across-the-board afternoon home-maker program, slated to kick off March 1 ... The 1954 edition of Collier's Encyclopedia will feature a debate on McCarthyism between James Wechsler, editor of the New York Post, and VICTOR LASKY, editor of the "American Legion Reader", an anthology of American Legion Magazine articles.

Sports Anyone? WILL YOLEN and other OPCers in the Westport (Conn.) area will make up the team of writers who will play an assortment of artists in the Westport "Y" on January 16 in a basketball benefit game for the polio fund of that area, sponsored by the Westport Town Crier ... Mutual of Omaha will foot the bill for "(Past President) JOHN DALY and the News" over ABC-TV on Mondays and Wednesdays -- for 13 weeks ...

:--:--:--:--:

PR consultant BOB ECKHOUSE served as chairman at the recent radio workshop held by the New York chapter of the Public Relations Society of America, with BILL BERNS (director of news and special events at WNBC) and Wade Arnold, NBC executive producer, joining him on the panel ... Past President BOB CONSIDINE's radio spot, "On the Line", has shifted to Mutual as of January 24, with a plug from MBS's press department, to wit: "...the renowned International News Service by-liner has an envied journalistic record of being on the spot when news is breaking" ... Busily reading a program from the sixth International Advertising Convention (skedded for May 14 at the Hotel Plaza) is the Club's busy prexy, J.CLIFFORD STARK. Theme of the program will be "International Advertising -- The Key to World Market". Read all about it in Radio-Television Daily ...

The Overseas Press Club regrets to record the death in Cardiff, California, on January 1 of PERCY FINCH, a long-time Member of the Overseas Press Club. Mr. FINCH's book, "Shanghai and Beyond", was a 1953 success, and he was at work on another volume on Asiatic politics at the time of his death. He had been Far Eastern and Shanghai correspondent for the New York Times, served as London Times correspondent in occupied China and covered the 1943-1945 Pacific war for Reuters. He was also interned by the Japanese in Shanghai at the start of World War II. The Club salutes its departed colleague.

The 18th Annual Radio Poll of editors and columnists, conducted by Motion Picture Daily, rated EDWARD R. MURROW as top newscaster ... GREGOR ZIEMER announces release of the first 13 films ever made for television on the subject of blindness. An American Foundation for the Blind, and Industrial Home for the Blind Brooklyn, joint venture, the series was served by ZIEMER as consultant. He also wrote one. Past President JOHN DALY and Eva LeGallienne did the narration ... A keynote address at the third annual institute for public relations directors, conducted by the William Allen White School of Journalism, University of Kansas, will be made February 26 by EDWARD L. BERNAYS ...

\*\*\*\*\*

CBS Paris correspondent DAVID SCHOENBRUNN is writing a book about France, tentatively entitled, "All Gaul". A full picture of France today, it will be published by Harper & Brothers ... Past President JOHN DALY has been named to a post with the 1954 National March of Dimes Committee ...

\*\*\*\*\*

## PAST PRESIDENTS

W. W. CHAPLIN  
ROBERT CONSIDINE  
JOHN DALY  
WILLIAM P. GRAY  
BURNET HERSHEY  
FRANK KELLEY  
LUCIAN S. KIRTLAND  
LOUIS P. LOCHNER  
EUGENE LYONS  
LOWELL J. THOMAS  
WYTHE WILLIAMS

## OFFICERS

## President

J. CLIFFORD STARK

## Secretary-Treasurer

JOSEPH J. WURZEL

## Vice-Presidents

MARY HORNADAY

A. WILFRED MAY

EDWARD R. MURROW

## BOARD OF GOVERNORS

JOHN BARKHAM  
LAWRENCE G. BLOCHMAN  
JOHN GOETTE  
HAL LEHRMAN  
CORNELIUS RYAN  
ANSEL TALBERT

RALPH H. MAJOR, JR.  
B. MATHIEU  
HERBERT MATTHEWS  
MALCOLM MUIR, JR.  
WAYNE RICHARDSON  
GERALDINE SARTAIN

## ALTERNATES

SANFORD GRIFFITH

LEONARD SMITH

BRUNO SHAW

OVERSEAS PRESS CLUB BULLETIN

JANUARY 16, 1954

PAGE 3

## NEW MEMBERSHIP APPLICATIONS

ACTIVE: Joseph D. Barnell, Reader's Digest, International Editions; Canada from July thru August 1950; South America, January thru July 1951; Canada from August thru September 1951; Europe from May thru July 1952 and from February thru July 1953. Proposed by SID LATHAM; seconded by ROBERT S. STROTHER.

David J. Forbert, staff photographer, International Editions, Reader's Digest; from September thru December 1948, Sweden, Denmark, France, Italy, Germany; from April thru August 1949, France, Denmark, Sweden, Finland, Italy, Germany; from June thru November 1950, England, France, Belgium, Italy, Denmark, Norway, Spain; from April thru June 1951, Japan; from July thru October 1951, England, France, Germany, Italy, Denmark, Finland, Spain; from September thru October 1952, Mexico. Proposed by SID LATHAM; seconded by ROBERT S. STROTHER.

ASSOCIATE: Rudolf C. Pikelharing, director, Netherlands Information Service; from 1934 to 1936 Utrechtsch Nieuwsblad, Utrecht, Holland; from 1939 to 1942 Soerabayasch Handelsblad, Sourabaya, Indonesia; from 1945 to 1946 Far Eastern Service, HQSACSEA, Singapore; from 1947 to 1950 Netherland Vice Consul in charge of information, Singapore; from 1950 to 1953 press attache, Netherlands Embassy, London, England. Proposed by JOSEPH WILLICOMBE, JR.; seconded by J. C. DINE.

AFFILIATE: George T. Grace, partner in Grace and Grace. Proposed by JOSEPH WILLICOMBE, JR.; seconded by JOHN GOETTE.

The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following named candidates:

ACTIVE: ✓ J. ROBERT MOSKIN, article editor, Woman's Home Companion.

ASSOCIATE: ✓ DONALD KIMPTON ROGERS, Reuters.

# # # #

Editor WRIGHT BRYAN of the Cleveland Plain Dealer on January 11 attended one of President Eisenhower's "stag dinners" at the White House as one of 15 invited guests ... LEON DANIEL postcards belated New Year's wishes "from cold but surviving Venice, where 3 cents still buys you the world's best coffee" ... Bache & Co.'s HENRY GELLERMANN winging his way to Europe via KLM, with stops scheduled in Holland, Germany, France and Switzerland ... Newly elected Associate Member WOLFGANG KOEHLER, New York correspondent for the Hamburger Abendblatt, has just returned from a short visit to his home office. "I would like to tell you," he writes, "that the facilities of the Hamburger Abendblatt of the Axel Springer publishing house in general, are available to all members visiting Hamburg. Members should contact Mr. Christian Kracht, assistant to the publisher, Phone 24 81 81. Mr. Kracht has been working with the San Francisco Examiner on an exchange basis for one year." ...

\* \* \* \*

LUNCHEON HEARS TALK ) A discussion of the Middle East problem was heard by more  
ON MID-EAST AFFAIRS ) than 100 members and guests at the OPC luncheon last Thurs-  
BY RELIGIOUS WRITERS ) day.

Three religious editors--a Jew, a Catholic and a Protestant--just returned from a study of the tensions there, painted a vivid picture of conditions which, they agreed, were virtually unknown to the people of the United States. There was complete unanimity among them on all vital points. Highlights follow:

John Cogley, executive editor, The Commonweal: "We can't have universal popularity and still have a lot of people dependent on us...Anti-Americanism in the Middle East is almost universal despite no history there of American imperialism...This is not a political question but one charged with emotion. The plight of 890,000 refugees has tremendous influence on the thinking of all Arab people. If your family lived on land for 1,000 years or more and was pushed off that land and now lived in a tent, you could understand the feeling in Arab countries. This is a human problem--anybody, any Arab can understand it..When we visited the scene of the Kibya massacre the mayor of the village told me, as he looked around the ruins, 'I want you to know we hold the U.S. responsible for this'..."

Harold Fey, executive editor, Christian Century: "In the Middle East, it is the waiting war. This is an effective blockade and boycott with which the Arab countries hope to strangle Israel. This is the inescapable fact of the situation in the Middle East...of the Kibya Massacre and the whole tension...It could not have happened if we, the United States, had not pressured the UN into forcing partition on the Middle East.. The waiting war is vitally affecting U.S. policy. The U.S. says that Arab hostility is blocking a pact with the Arab states. We are therefore forced into taking second-best arrangements such as a military pact with Pakistan...The persistence of the UN is the biggest factor that keeps the waiting war from being a shooting war." (Mr. Fey recommended the policy of a "little Israel", recognizing that the state had reached the limit of expansion and that Israel should yield land taken illegally, which would amount to about one-fourth of the entire estate.)

Dr. Morris Lazaron, board of editors, Jewish Newsletter: "U.S. people have been given a one-sided and distorted, pro-Israel picture of the situation. The U.S. cannot look at Israel alone, or the Arab states alone, but let's look at the area as a whole, for Israel is in the Middle East and must be part of the Middle East." He summarized Israel's position as, "We are going to stay here even if we perish." Dr. Lazaron recommended that Israel should immediately restore its Arab-Christian population (about 12 per cent) to first-class citizenship and repatriate 100,000 refugees who could now be settled in Israel with no difficulty to the economy. "Israel," he said, "must have peace. Without peace, Israel will be a subsidized state and no subsidized state can endure."

Questions from the floor included remarks by DOROTHY THOMPSON who proposed that the UN establish a bank where refugees could obtain cash on their Palestine holdings, for which she said they must eventually be paid, in order that they may help in their own re-establishment. (Story handled by DICKSON HARTWELL).

Among the Club Members attending the meeting were N.F. ALLMAN, HUGH BOYD, RUTH LLOYD and JOHN BROGAN, JR. ... LARRY BLOCHMAN, SVEN-ERIK BERGH, CHARLES CAMPBELL, Jr., DICKIE and TONY CHAPELLE and BOB DEMME ... Also Coronet senior editor GEROLD FRANK, Parade editor JESS GORKIN, and free-lancer PHIL GUSTAFSON ... Likewise noted: Publisher KENNETH S. GINIGER, TOM JOHNSON ... Newsweek's CHARLES KINSOLVING, LARRY LOWENSTEIN, JOSA RUFFNER, ... Time's FRANK SHEA, JOSEPH WILLICOMBE of King Features ... H.W.G. WOODHEAD, HARRY ZINDER and WILLIAM ZUCKERMAN ...

JULES DUBOIS, Chicago Tribune Latin American correspondent with headquarters in Panama, has agreed to serve on the OPC Latin-American Affairs Committee, Chairman VIRGINIA PREWETT MIZELLE reports. As chairman of the Inter-American Press Association's Freedom of the Press Committee he has compiled and presented to the Club a 200-page report on 20 nations below the border.

# # # # #

HERE AND THERE WITH OPCers: BERT and ALICE PERKINS, long a fixture on the European scene for the Fairchild Publications, are planning a U.S. trip immediately after the Paris fashion showings, according to LOUIS W. FAIRCHILD....

HOWARD A. PRAEGER has been appointed director of public relations for the New York State Light and Power Co., in Binghamton, effective January 1...Baron GEORGE WRANGELL will have his address for the next year: "Fuente Del Rey", Churriana (Malaga), Spain.....

HILDA HARRISON has joined the American Express publicity section as travel writer and assistant to the section director.

JOACHIM JOESTEN has sailed for Munich and expects to remain there until next summer.

\*\*\*\*\*

HOWELL E. REES has been elected a vice-president of Kelly, Nason, Inc., New York advertising agency. REES was publicity director for the Nassau, Bahamas, Development Board until 1950, when he joined Kelly, Nason. One of his new jobs will be to handle press relations for the International Tuna Cup Matches held annually in Nova Scotia ... INS general manager SEYMOUR BERKSON last week announced the transfer of ownership and production of Telenews daily TV news film, Telenews weekly news digest and Telenews sports weekly to Hearst Metrotone News, Inc. Telenews will continue as an independent company, although Hearst Metrotone News has incorporated key newsreel personnel and equipment into the new integrated operation.

# # # #

CARL BAKAL, of Coronet, is one of the judges in a photo contest sponsored by the Jewish Center Centennial Committee in honor of the founding of the first YMHA in 1854...The PETER LAVAN's extend an invitation to Club officers and Members to visit their home in Hollywood, Florida ...

# # # #

## Coal—Fuel of The Future

Without coal a great modern city is a helpless cripple. Heat. Lights. Refrigeration. Transportation. Elevators. Signal systems. Telephone. Industry. All these depend on coal.

One modern city came near such paralysis. That was Berlin in 1948 when the Russians thought to strangle it into submission. Of all the cargo flown into Berlin, 64% was coal. Nearly 1,500,000 tons. Enough to fill 30,000 big, hopper coal cars. That coal was like new blood in a dying man's veins.

We don't fly much coal here in America—occasionally to an arctic defense base or a bag

dropped to a storm-isolated farm house. Coal is something we have always taken for granted. There's plenty to last a thousand—maybe two thousand years. It is widely distributed; and the great coal-hauling railroads like the C & O are equipped to move it rapidly.

For instance, the C & O has invested many millions of dollars in coal cars; in great coal-handling docks at Newport News and Toledo to facilitate water shipments to world and Great Lakes markets. Coal is one natural resource you don't need to worry about. It is the one fuel that will always be plentiful.

## Chesapeake and Ohio Railway

Terminal Tower, Cleveland 1, Ohio

## C L A S S I F I E D S

-----  
Wanted: Assistant to publicity director of trade association. All-around publicist. Two years' experience minimum. \$5,200. Call Jerry Leichter, Murray Hill 2-4965.

\*\*\*\*\*

Woman MEMBER seeks to sub-let midtown Manhattan immediately! Call LO-4-0174.

\* \* \* \*

The Bulletin nearly went to press minus page six this week. . .The first five pages were stitched together by hard-pressed Executive Editor BOB DUNNE who used the reception desk of Stamford's St. Joseph's Hospital as a city room...Wife Marjorie gave birth to a third son at 3 a.m. Thursday--printer's deadline day. . .BOB got the baby wrapped up in the wee hours but the strain of third-time papa-ing was too much to execute all the Bulletin labor. . .Former editor RUTH LLOYD dropped into the club rooms just as the printer's devil was making off with five full and one blank pages. . ."You can't do that to the members!" says LLOYD. "Babies get born every day but the Bulletin arrives overseas but once a week!"

LLOYD filled in the final page with all due respect for the old news rule that you never miss a deadline! Getting the Bulletin to press every week is a chore that strains the sinews of the hard-working volunteer editors--as both MARY HORNADAY and RUTH LLOYD discovered during their year's joint tenure of the Overseas Press Club's publication. The strain might be eased if a functioning Bulletin Committee took over the task of editing the weekly news exchange and distributed the labors over a wider area for a newsman's paper with less individual strain... (RALPH MAJOR, Editor, was called out of town on business with no advance notice but anyone of several ex-newshounds are usually within shouting distance any time the Bulletin is in distress...)

\* \* \* \*

## NO OVERSEAS TICKER

THIS ISSUE. . . . . All of the Bulletin's Overseas correspondents took time out this week! . . .FRANK KELLY in the midst of a fast-developing crisis in Italy which Luigi Barzini predicted at his OPC luncheon meeting talk last fall. . . EDWARD HYMOFF statesiding after two years in Korea as a war and a peace correspondent. . .heading home to Dorchester, Mass. for a rest. . .INS staffers formerly in Korea now in the states include Jack Casserly, now on feature assignment and helping PETE HUSS at UN. . .Bob Elegant resigned from INS to accept Ford Foundation fellowship in Southeast Asia and will be basing in Singapore shortly. . .Bob Pennell of INS San Francisco bureau sent to Korea where he'll work with Seoul Bureau chief Sid White (who replaced HYMOFF)...

\* \* \* \*

Editor and Editorial Board Chairman: RALPH H. MAJOR, JR., Executive Editor: ROBERT L. DUNNE. Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); ALEXANDER MacDONALD (Bangkok); GERHARD STINDT (Berlin); MAX DESFOR, GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington).

-----

Subscription Rates: Free to all Members of the Overseas Press Club  
Non-Members: \$10 Per year -- Advertising Rates on Request

-----

Copy Deadline: Tuesday PM weekly.